Boosting Investment in Senegal & Finance Ministry Overhaul in Indonesia

High-performing economic services are key to kick-starting economic growth. Three new ISS case studies explore how governments innovated to encourage investment and improve institutional performance.

A New Route to Development in Senegal

In 2000, traffic jams choked the only major road in and out of Dakar, Senegal’s capital city. To make it easier to travel and transport goods, the country’s new Agency for Investment Promotion and Major Works (APIX) created a public-private partnership to build a new highway. In exchange for helping to finance, build, and maintain the new road, the company would keep the tolls that drivers paid for a 30-year period, gradually realizing a return on investment. APIX helped address technical and financial challenges and sought ways to mitigate the social and environmental impacts, including the displacement of 30,000 people from their homes and businesses. Although the Dakar-Diamniadio toll highway, which opened in August 2013, helped to alleviate Dakar’s congestion, resettlement of those displaced by the project remained a thorny issue into 2016.

Registering Businesses Faster Together in Senegal

In 2006, registering a business in Senegal was a months-long undertaking that involved six different government agencies. The complex process was a barrier to business investment and created opportunities for corruption. President Abdoulaye Wade challenged the new Agency for Investment Promotion and Major Works (APIX) to enable businesses to register in just two days. To meet that target, APIX’s leaders negotiated with many different stakeholders to create a one-stop shop.
Between the time that the Business Creation Support Office opened in November 2007 and January 2016, the time required to register fell from 58 days to a single day, exceeding the president's goal.